



12TH ANNUAL DISTINGUISHED ADVISOR CONFERENCE
NOVEMBER 8-11, 2015 — PUERTO VALLARTA, MEXICO

MULTI-GENERATION PLANNING: Growing New Wealth and Relationships in a Digital World

There are enormous opportunities to expand your business with a knowledge-based value proposition. If your goal is to reach the most knowledgeable, trustworthy, and experienced professional financial advisors in the marketplace today, you'll find them at the Distinguished Advisor Conference. Participate in thinking strategically with highly engaged multi-disciplinary tax and wealth advisors who serve multiple generations in a family. This audience thinks bigger, soars higher and has more fun (really!) exploring the advice they need to give from the vantage point of their clients' future retirement havens. Don't miss this year's DAC – your opportunity to learn more, influence, and network with the best!

Come think in Puerto Vallarta – voted the friendliest city in the world by Condé Nast Magazine and the “top destination to retire overseas” according to AARP. Overlooking beautiful Banderas Bay, the conference site for this outstanding three-day event featuring 18 influential speakers on cutting edge topics will inspire you. You'll enjoy world-class cuisine and breathtaking open air sculptures combined with the natural magnificence of whale watching, deep sea fishing, and golf on serene vistas — all while forging important new business, educational and personal networks.

SPONSORSHIP PACKAGE Don't Miss This Opportunity!



“Standard Life recognized the potential for the Distinguished Advisor Conference from its inception, has been the title sponsor from the beginning, and has signed on through 2016. Having attended all but one, I can say that the advisors who attend receive a top quality experience, both in educational content and networking opportunities. **Both presenters and attendees are at the top of their profession and the knowledge gained and various locations visited are of the highest quality.**”

– Mick Kelly, Vice President, Sales, Retail Markets, Standard Life

Program Director



Lead Sponsor



THE DISTINGUISHED ADVISOR CONFERENCE:

Increase Brand Awareness, Build Valuable Relationships, Increase Market Share



A UNIQUE OPPORTUNITY FOR SPONSORS WHO WANT TO ENGAGE REAL WEALTH MANAGERS™

In November 2015, Canada's top financial minds will gather in Puerto Vallarta, surrounded by the beautiful Sierra Madre Mountains on the coast of the Pacific Ocean. As a sponsor of the Distinguished Advisor Conference™, you can be an integral part of the professional growth of these elite financial professionals from across the country sharpening their roles as educators, advocates, and stewards of family wealth.



NETWORK WITH HUNDREDS OF CANADA'S TOP WEALTH ADVISORS

in the Tax and Financial Services at the Distinguished Advisor Conference. See our Delegate Demographics at knowledgebureau.com/dac.

EXPAND REACH IN YEAR ROUND NATIONAL PROMOTIONAL CAMPAIGNS

Position your firm as a leading supplier of products and services. Your logo and company name will appear in all of our DAC marketing. Your message will reach tens of thousands through weekly e-newsletters and e-blasts, on Knowledge Bureau's web and social media presence, brochures, and at roadshows.

QUALIFY FOR ADVANTAGEOUS GROUP RATES FOR YOUR TEAMS

Your channel of clients and teams of associates will qualify for preferred pricing on all Knowledge Bureau products for the entire year. DAC is pre-accredited for CE with most insurance organizations including IIROC, Insurance Councils, and Chambre de la Sécurité Financière.

"Great format, great locations, great content... and perhaps most importantly great people. Year after year the DAC conference continues to be one of the highlights on our calendar. Bravo!"

– Todd Hynes, Vice-President Sales, Transamerica

Please join us as a **sponsor and an education partner** in raising the bar in professional development for top advisors who provide Real Wealth Management for their clients.

To register or for more information: knowledgebureau.com/dac or call 1-866-953-4769

THE DISTINGUISHED ADVISOR CONFERENCE:

Sponsorship Opportunities

LEAD SPONSOR

\$39,000 - 1 Available

SOLD

- Co-host opening reception and remarks at closing
- **Four complimentary registration packages** (approx \$8,000 value)
- Private VIP networking suite to entertain selected advisors at the event
- Lead marketing recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Lead marketing recognition at event: signage, banners, journal, etc. and individual branded sign at registration
- Preferred client registration rates – save 36% by Feb. 15 *

GALA SPONSOR

\$25,000 - 1 Available

- Host the DAC gala evening
- **Three complimentary registration packages** (\$6,000 value)
- Logo recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Logo recognition at event on all on-site materials: signage, banners, journal, etc. and brand signage at gala event
- Preferred client registration rates – save 36% by Feb. 15 *

PANEL SPONSOR

\$9,500 - 2 Available

- Opportunity to lead practice management demonstration
- **Two complimentary registration packages** (\$4,000 value)
- Logo recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Logo recognition at event on all on-site materials: signage, banners, journal, etc.
- Preferred client registration rates – save 36% by Feb. 15 *

SESSION SPONSOR

\$7,500 - 14 Available

- Speaker/Session sponsor (opportunity to present a session or introduce/conclude session of your choosing)
- **Two complimentary registration packages** (\$4,000 value)
- Logo recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Logo recognition at event on all on-site materials: signage, banners, journal, etc.
- Preferred client registration rates – save 36% by Feb. 15 *

MASTER OF CEREMONIES SPONSOR

\$7,500 - 3 Available

- One MC per day, breakfast sponsor and host, introduce the speakers on sponsored day of the event
- **Two complimentary registration packages** (\$4,000 value)
- Logo recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Logo recognition at event on all on-site materials: signage, banners, journal, etc.
- Preferred client registration rates – save 36% by Feb. 15 *

MIMOSA BREAK SPONSOR

\$1,500/day

- Mimosa break sponsor (includes onstage presentation of gifts to delegates)
- Logo recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Logo recognition at event on all on-site materials: signage, banners, journal, etc.
- Preferred client registration rates – save 36% by Feb. 15 *

GRADUATION SPONSOR

\$3,500 - 1 Available

- Sponsor/presenter at Designation Graduation Ceremony
- Logo recognition in pre-event materials: print brochures, web (linked to your website), conference-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to tax and financial professionals)
- Logo recognition at event on all on-site materials: signage, banners, journal, etc.
- Preferred client registration rates – save 36% by Feb. 15 *

SOLD

* Save 36% when you register by February 15 – reserve a block for 10 or more for only \$1595 per person.

SPONSORSHIP PLEDGE & PAYMENT FORM

To confirm your participation as a sponsor/presenter of the 12th Annual Distinguished Advisor Conference, complete the information below and return this form to Knowledge Bureau by fax (204-953-4762) or email (registrar@knowledgebureau.com). CE/CPD eligible. Pre-accredited with IIROC, Insurance Councils, Chambre de la Sécurité Financière, and Knowledge Bureau.

If you have any questions, please contact us at 1-866-953-4769 or visit us online at knowledgebureau.com/dac.

Company: _____

Contact Name: _____ Title: _____

Company Address: _____ City/Province/State: _____ Postal/Zip Code: _____

Company Phone: _____ Fax: _____

Business Email: _____

Sponsorship Level:	Before Feb. 15: Save \$1,000	After Feb. 15:	Key Benefit:
<input type="checkbox"/> LEAD - SOLD	\$39,000	\$40,000	Open & Close Conference
<input type="checkbox"/> GALA	\$25,000	\$26,000	Evening Event
<input type="checkbox"/> PANEL	\$9,500	\$10,500	Case/Panel
<input type="checkbox"/> SESSION	\$7,500	\$8,500	Speaker
<input type="checkbox"/> MC	\$7,500	\$8,500	Breakfast & MC Duties
<input type="checkbox"/> BREAK	\$1,500/day	\$2,500/day	Mimosa Breaks & Draws
<input type="checkbox"/> GRADUATION - SOLD	\$3,500	\$4,500	Host Grad Reception

Your sponsorship commitment is not secured until payment is received.

For maximum exposure to our clients, please confirm your participation as early as possible.

Reserve registrations for blocks of 10 or more – Act by February 15.

Card Number: _____ Expiry Date: _____

Name of Card Holder: _____

Date: _____ Total Amount: _____ *GST extra

Signature: _____

* If paying by cheque, submit this form and cheque to: Knowledge Bureau,
187 St. Mary's Road, Winnipeg, Manitoba R2H 1J2 *GST Number 885004713RT0001

“This conference is top notch, not only providing timely and relevant information, but motivated and dynamic speakers. If you’re looking to top grade yourself or your staff I highly recommend both the Distinguished Advisor Conference and the courses. . .offered through the Knowledge Bureau.” – Susan Misner, Golden Girl Finance

“So much excellent information! Loved the enthusiasm and deep knowledge base of presenters.”
– Diane Elliott, Millennium Tax Services